

PDM Dinner Meeting

Tuesday, May 20th 2008

Our Speaker: Jeff Heickenbottom

From WHY ME to WHAT'S NEXT
And how does it apply to YOUR WORK LIFE?

We hear all the time that Globalization has changed everything. There are startling statistics circulating the internet: Only 1 percent of the population controls the masses by controlling the money; Young people are graduating from college with large student loans and no employment; 50 million people in the U.S. do not have access to health insurance.

In the eighties, our government began providing incentives to corporations to outsource jobs. At the same time, it began protecting special interest groups while destroying labor protection groups and deregulating products and services. This change in national strategy has resulted in inferior products that are at best low quality and at worst dangerous.

This speaker will address strategies to help us deal with the rapid changes in our world while focusing on ideas we can use to change our own perspective and strategy to make a difference.

Agenda

5:30 Registration
6:00 Dinner & Networking
7:00 Membership Meeting
7:10 Presentation

Location

Hungry Hunter Steakhouse,
450 Bercut Dr. Sacramento

Please RSVP with Tim Kott at
tkott@tescocontrols.com

* Please provide attendees name, company, telephone number, fax or email address. \$30 per person for dinner and speaker.

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Speaker's Biography

Jeff Heickenbottom has twenty years of experience in Operations Management and is the creator and principle of HMC Alliance whose mission is to provide business and individual development services to allow their clients to compete in the new world of globalization.

Mr. Heickenbottom obtained his Bachelors degree in Human Relations and Organizational behavior from the University of San Francisco.

President's Message

Dear Members,

I just returned from the President / District meeting in Spokane, Washington over this past weekend (April 25th and 26th) and I'm still trying to catch up (mostly with my sleep). It is always good to get together with the other Presidents in our district to discuss what is going well and what is not. We are all facing very similar struggles, so we lean on each other for ideas and encouragement.

With that said, I would like to take a moment to **CONGRATULATE** you as a chapter, and the Board that you have elected. They have worked extremely hard over the past several months, and for their tireless effort, we, as a Chapter have been named the *Pacific Western District Chapter of the Quarter*. Thank you all for the extra effort that you put forth. I am extremely proud of each of you.

For the May PDM, we have the privilege of hearing from Jeff Heickenbottom on a topic that I am sure you will find of interest. For the finale in June, our speaker is the great Mel Nelson. As a reminder, Mel is our new Pacific Western District Director and is our representation to National headquarters. Please make plans to come and chat with Mel and his wife Sue on Wednesday, June 18th.

We will not have a PDM in July, as this is the month that the new Board will get together and review business plans, financials, by-laws, and all the behind the scene things that keep us functioning as a chapter. Again, if any of you are interested in a position on the Board, please contact me. There are still many opportunities and we are always looking for new and fresh ideas.

The Professional Development Meetings will resume in August. Tim Knott has been busy planning new and exciting speakers with a broad array of topics. If any of you are interested in speaking at a PDM, Tim would love to hear from you!

Pat McCarty



Calendar

May, 2008

- 6 Board of Directors Meeting
- OPEN TO ALL -
Location: Panera at I80 and Truxel
- 20 Professional Development Meeting
Speaker: Jeff Heickenbottom

June, 2008

- 1 Board of Directors Meeting
- OPEN TO ALL -
Location: Panera at I80 and Truxel
- 18 Professional Development Meeting
Speaker: Mel Nelson
- Please note date change -

July, 2008

No Board of Directors Meeting

No Professional Development Meeting

CSU Chico wins APICS award

In April, a team of students representing CSU Chico and CSU East Bay competed in an APICS competition in Buena Park, California. This is the first time a team from CSU Chico has attended the competition. The team, comprised of undergraduate students Merrill Crowl and Christina Tsao and graduate student Gina Garitson, took second place, just one point behind the University of Las Vegas team. There were nine teams, representing seven schools, in attendance.

This placement qualifies the CSU Chico/East Bay teammates to compete in the national competition to be held in Kansas City in September 2008. The national competition will include six teams, with CSU Chico and UNLV representing the Western division, two teams from the Central division and two teams from the Eastern Division.

The APICS Sacramento Chapter would like to congratulate the team on their win and wish them luck at the national competition in September!

Coming Soon!

We are in the process of adding Paypal to the APICSacramento website allowing members to pay for PDM's on-line. Stay Tuned for more information on this exciting new feature!



APICS Webinars

In the months ahead, APICS Webinars will feature presentations from the 2007 APICS International Conference & Expo that were most highly rated by the attendees.

If you missed these sessions at the conference, take advantage of the opportunity to participate now.

[Peak Oil – The Impact on Global Supply Chains](#)

Date: **May 21, 2008 at 2:00 p.m. ET**

Presented by Mike Loughrin, CFPIM, CIRM, CSCP

[The Bioterrorism Act: Catalyst for World-Class Inventory Management in Food and Beverage Manufacturing](#)

Date: **May 28, at 2:00 p.m. ET**

Presenter by Preston W. Blevins, CFPIM, CIRM, CSCP

For more information, including the latest information on future topics, dates and presenters, go to <http://apics.webex.com>. To register for upcoming Webinars, select Enroll.

Archived Events

Each APICS Webinar is archived and available for \$99 per viewing for APICS members or \$139 for non-members. To view an archived Webinar, visit <http://apics.webex.com> and select Recorded Events on the left navigation bar. The archived APICS Webinar begins at time of purchase.

Editorial

Structure vs. Infrastructure

By Herbert Blake
Professor of Operations Management at
California State University, Sacramento

I have seen many articles, as I am sure you have, in the newspaper that talk about the need to improve *infrastructure* for the State of California. By doing things such as constructing or repairing highways, we believe we are changing infrastructure, but I believe we should really be referring to this as *structural* changes.

Structure and *infrastructure* are two areas of decision making in operations. The purpose of this article is to differentiate the two terms and point out their relative usefulness in operations management. It is always good to use operations terms effectively despite their misuse in journals and other publications.

Well known authors, Stonebraker and Leong break “Decision Focus” into *structure* and *infrastructure*. They divide structure into a number of categories (e.g. organization design, capacity evaluation, facilities strategy, and operations system design) and infrastructure into a separate set of categories (e.g. operations planning, materials management, just-in-time, quality and customer service management, productivity and work force management, and management of technology.)¹

¹ Stonebraker, Peter W. and G. Keong Leong. Operations Strategy: Focusing Competitive Excellence. Boston: Allyn and Bacon, 1994.

² Schroeder, Roger G. Operations Management: Contemporary Concepts and Cases, 2nd Edition. New York: McGraw-Hill/Irwin, 2004.

In another book, Schroeder refers to improving supply chains by making changes to *structure* and/or *infrastructure*. He says “changes in *structure* are related to bricks and mortar, while *infrastructure* changes are related to people and systems.”² Schroeder goes on to state five forms for *structural* supply chain improvements (e.g. forward and backward integration; major process simplification) and five forms for *infrastructural* supply change improvements (e.g. cross-functional teams, partnerships, information systems).

The point is, there are specific reasons for which these terms should be used. Having a better understanding for them would help us all to communicate a little clearer and more effectively.

Certification Maintenance

CPIM and CSCP designees must earn a total of 75 professional development points within 5 years of receiving their designation while CFPIIM designees must earn a total of 100 professional development points in the same span of time. To find out more, go to <http://www.apics.org/certification/maintenance>

Add the AST&L CTL to your APICS Certification

APICS has formed a partnership with the American Society of Transportation and Logistics (AST&L). CSCP and CPIM/CFPIIM designees can now obtain the AST&L Certification in Transportation and Logistics through a special waiver. Layering credentials is an excellent way to increase the value of your APICS certification. For more information, visit: http://www.astl.org/files/public/astlcertbrochure10_07.pdf

APICSacramento Board Members

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|----------------------------|---|--------------|---|
| APICS Society | | 800-444-APIC | http://www.apics.org |
| Chapter Voice Mail | | 916-650-8660 | http://www.apicsacramento.com |
| Chapter Mailing Address | APICS Sacramento Chapter PO Box 13249 Sacramento, CA 95813 | | |

Check Out APICS Career Opportunities Online

Are you seeking another job or career change? Don't forget to check out the APICSacramento Job Opportunities located at <http://www.apicsacramento.com>. A job opportunity can be discovered almost anywhere, so don't miss the chance to find one through your own local network.

And whether you are in the market for a job or just want to keep your options open, you will also want to search the APICS Career Center for available jobs, or to post your resume... the perfect fit could be waiting for you! <http://www.apics.org/Resources/careercenter>.

APICS Sacramento Company Coordinators

Company Coordinators serve as the principle communication links between the Sacramento Chapter of APICS and their companies and fellow employees. If you work for one of the companies listed below and need APICS Chapter information of any kind, please feel free to contact them.

If you do not see your company listed below, it is because you haven't volunteered. To become a coordinator, email Kevin Moynihan at kmoynihan@tasq.com.

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