

## PDM Dinner Meeting

**Tuesday, October 21st**  
**APICS Headquarters Update**  
Presented by: Rick Leach, CSCP, CPIM

Rick will be speaking with us about the new APICS Headquarters in Chicago, Illinois. He will also be discussing the APICS Educational Offerings that are listed on the website but may be new to many of you. Additionally, he will have updated information on new offerings such as Lean Enterprise, Global Sourcing and Operations Body of Knowledge (OMBOK).

This is an excellent opportunity to broaden your understanding of APICS nationally. This will be Rick's first visit to the APICS Sacramento Chapter. We invite you to listen and ask questions about any APICS offerings.

Richard (Rick) Leach, CSCP, CPIM, is the APICS Pacific Western District Manager. Prior to this, Rick was on the Region 10 Staff on two separate occasions, the last one as the Region 10 Director of Education. Before this, Rick was on the Board of Directors of the Northern Sierra Chapter, and is Past President of the Redwood Empire Chapter.

### Agenda

- 5:30 Registration
- 6:00 Dinner & Networking
- 7:00 Membership Meeting
- 7:10 Presentation

### Location

**Lionsgate Hotel & Cottage Suites**  
3410 Westover Street  
Sacramento(McClellan), CA 95652

Please RSVP with Tim Kott at  
[tkott@tescocontrols.com](mailto:tkott@tescocontrols.com)

\* Please provide attendees name, company, telephone number, fax or email address. \$30 per person for dinner and speaker.

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## President's Message

Dear Members,

The Sierra Nevada Brewery tour that we attended on September 16 was incredible. Brian Grossman, the son of founder Ken Grossman, was a very gracious and informative tour guide. He began working in the brewery at the age of fifteen, just eight years ago. Not only did we get to hear the story of how the brewery has evolved from his dad's dreams and hard work, but how it continues to exceed all expectations every day. I am still awe-struck by the fact that the company is 80% self sustained. They utilize solar power, fuel cells, recyclable methane energy, their own water filtration system, and that's just the beginning. Brian is currently working on a project that involves algae and energy. Besides working at Sierra Nevada Brewery, Brian is attending school and speaking publicly on the subject of sustainability. I have no doubt we are going to see BIG things happening here that will hopefully change how all of us conduct business in the future.

Let's not forget that the restaurant has incredible beer (so I was told), and is absolutely worth the drive for the food, atmosphere and service. Very TOP NOTCH! I hope that all of you will take the opportunity to visit the brewery and restaurant.

Rick Leach will speak with us in October. Rick is the District Manager for the Pacific. I have asked Rick to do a presentation on the new APICS Headquarters and re-organization. This is a very informative presentation. Not only does Rick have some wonderful pictures of the new APICS Headquarters, he recently returned from the National Convention, so he will have information from there as well. As always, Rick is open to answering all of your questions and concerns, regarding the Chapter, the District, and National. I encourage all of you utilize this opportunity.

Glen Lewis (originally scheduled to speak in October) will be speaking with us in November on the subject of sustainability. This subject is close to all of us in our private and professional lives. Glen is also one of our Directors at Large.

We will take the month of December off and begin the hard work again in January.

Thank You  
Pat McCarty

# Calendar

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## October, 2008

- 7 Board of Directors Meeting  
- OPEN TO ALL -  
Location: Panera at I80 and Truxel
  - 21 Professional Development Meeting  
Speaker: Rick Leach
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## November, 2008

- 4 Board of Directors Meeting  
- OPEN TO ALL -  
Location: Panera at I80 and Truxel
  - 18 Professional Development Meeting  
Speaker: Glen Lewis
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## December, 2008

No Meetings this month.

Enjoy your holiday!



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## Editorial

### How ‘Sustainable’ are you, really?

By Glen Lewis,

**“Sustainability”:** *A process or state-of-being that can be maintained indefinitely at a certain level. Per often-cited definition of former Norwegian Prime Minister Brundtland, ‘meeting the needs of the present without compromising the ability of future generations to meet their own needs’. Sustainability relates to the continuity and interrelationship of the economic, social, governmental and environmental aspects of human society.*

**‘Don’t judge each day by the harvest you reap, but by the seeds you plant.’**

**- Robert Louis Stevenson**

In 1988, I was a paper mill superintendent for a large-scale plant operations and onsite 120 ton per day coal-fired power plant in Virginia. At that time, Total Quality Management, Statistical Process Control were all the rage due to Japanese advancements in quality that were seriously impacting US manufacturing competitiveness. The various operations and engineering periodicals I subscribed to, as well as conference information I received, invariably would have a quality improvement theme. It seemed every time I looked there was some reference to quality or ‘new and improved’ processes or techniques for quality. TQM, quality audits and other such quality-focused requirements and business prerequisite are standard, integrated and embedded into manufacturing processes today.

Fast-forward to 2008 and we are currently in the same mode for sustainability. My current periodicals, mail and other forms of communication typically have some reference to

sustainability or marketing-hype ‘differentiation’ that sometimes borders on ‘greenwashing’ in order to climb onboard the sustainability bandwagon. However, regardless of the form and ‘quality’ of the sustainability communication one has to ask him/her self how truly committed to sustainability are they as a person as well as their company collectively? Has the person and company proactively embraced the direction of sustainability as the “right thing to do” from a corporate responsibility perspective or are they reactively being forced into sustainability by a key customer, corporate governance, etc. Actually, there is a broad spectrum of both proactive and reactive sustainability planning and implementation. Some, such as the Iroquois nation, planned sustainability for seven generations to ensure subsequent generations would have the resources available to them to endure – i.e. sustain.

Does the company have a sustainability plan and triple bottom line metrics (i.e. people, planet, profits) with committed resources that truly ‘walk the talk’? You and your company know this answer and will be on the leadership spectrum at some demarcation.

If you and your company are moving down the path of truly committing ‘voluntarily’ to sustainability, there are many excellent and credible resources and references today to help you in your efforts.



**Online CPIM Review Courses**  
Fox Valley Technical College  
[www.fvtc.edu/cpim](http://www.fvtc.edu/cpim)

- Interactive Learning
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For more information, contact  
Anne Haberkorn, CFPIM, CIRM, Jonah  
(920) 996-2897

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## Editorial Writers Needed

The APICS Sacramento Chapter would like to hear from you. If you would like to share your experiences and knowledge about topics relevant to APICS, such as Supply Chain, Sustainability, Sourcing or any other important issues, please consider writing an editorial for this publication.

This is your chance to make your voice heard. Our editors will work with you to ensure the piece you submit fits concisely into the available newsletter space. In general, editorials are 1-2 columns (or about 250-450 words).

If you have an idea for a topic you would like to see covered, but are not able to write an editorial yourself, contact the editor with your suggestions.

Send your topic suggestions, editorial drafts, updated contact details and corrections to: [Charles.withrow@atkearney.com](mailto:Charles.withrow@atkearney.com).



## New CPIM Classes Scheduled

The Sierra College Workforce Development & Continuing Education Division, through CACT (the Center for Applied Competitive Technologies) has partnered with the APICS Sacramento Chapter of the Association for Operations Managers, to offer a series of courses starting September 9 in Roseville, CA at the Sierra Gateway Campus.

The courses will prepare participants for the APICS professional exam to become Certified in Production and Inventory Management (CPIM). APICS administers the CPIM test. For more information, and to register for classes, visit [www.sierracollegelearning.com](http://www.sierracollegelearning.com).

### Year 2008-2009 Class offering

#### 2008

Detailed Scheduling and Planning .....Oct 28 to Dec 11

#### 2009

Execution & Control of Operations .....Jan 13 to Feb 19

Master Planning of Resources .....Mar 3 to Apr 9

Strategic Management of Resources.....Apr 21 to Jun 2

### NEW APICS Webinar Series

Innovative and Creative Techniques for Solving Global Demand Management Issues

October 7, 9, 28, 30, November 4, 6, 2008

Presenter: Gary A. Landis, Ed.D. CFPIM, CIRM, CSCP

For more information or to register visit [www.apics.org/Education/Webinars/default.htm](http://www.apics.org/Education/Webinars/default.htm)

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## APICSacramento Board Members

President	Pat McCarty, CPIM	916-374-3157	<a href="mailto:patricia.l.mccarty@siemens.com">patricia.l.mccarty@siemens.com</a>
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APICS Society		800-444-APIC	<a href="http://www.apics.org">http://www.apics.org</a>
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Chapter Mailing Address	APICS Sacramento Chapter PO Box 13249 Sacramento, CA 95813		

## Check Out APICS Career Opportunities Online

Are you seeking another job or career change? Don't forget to check out the APICSacramento Job Opportunities located at <http://www.apicsacramento.com>. A job opportunity can be discovered almost anywhere, so don't miss the chance to find one through your own local network.

And whether you are in the market for a job or just want to keep your options open, you will also want to search the APICS Career Center for available jobs, or to post your resume... the perfect fit could be waiting for you! <http://www.apics.org/Resources/careercenter>.

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## APICS Sacramento Company Coordinators

Company Coordinators serve as the principle communication links between the Sacramento Chapter of APICS and their companies and fellow employees. If you work for one of the companies listed below and need APICS Chapter information of any kind, please feel free to contact them.

If you do not see your company listed below, it is because **you** haven't volunteered. To become a coordinator, email Kevin Moynihan at [kmoynih@tasq.com](mailto:kmoynih@tasq.com).

### **Aerojet**

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